Lemonade Stand Evaluation Rubric

Evaluating _____

Evaluator(s)_____

Lemonade Stand Project Requirements	Points Possible	Points Earned
Profit/Loss Spreadsheet		
30 Days of Data Collection	5	
Included all required columns—.5 point each (Cost per glass, Selling Price per Glass, # of Glasses Made, # of Glasses Sold, # of Advertising Signs, Product Expenses, Advertising Expenses, Total Expenses, Gross Profit, Net Profit)	5	
Totals calculated for required categories—1 point each (Advertising Expense, Total Expenses, Gross Profit, Net Profit, Monthly Totals)	5	
Averages calculated for required categorie—1 point each (Advertising Expense, Product Expense, Cost per Cup, Price per Cup, Net Profit)	5	
Formulas used in asset calculations	2	
Nicely formatted (Dollar signs, Decimal Places, Cell Styles, Merge/Center, freeze Titles and column heading rows, etc…)	10	
Header/Footer	2	
Shared Google Sheets with instructor	4	
Shared newly uploaded MS Excel file which contains graphs	2	
Spreadsheet Totals	(40 possible)	
Income Statement		
Format is easy to read and follow, good use of colors and font	5	
Title with correct information	2	
Total Expense Formula	2	
Net Profit Formula	2	
Net Profit matches data in Lemonade Stand spreadsheet	5	
Separate Google Sheets…shared with instructor	2	
Income Statement Totals	(18 possible)	
Graphs		
Data displayed correctly—(Mark the 2 charts completed—5 pts each) ___ Average Daily cost per Cup compared to Average Daily Selling Price per Cup ___ Total Rainy Days compared to Total Sunny Days ___ Total Gross Revenue compared to Total Advertising ___ Cost per Cup compared to Selling Price per Cup	10	
Graphs adjusted to be visually appealing by using fonts and colors appropriately	5	
Labeled properly so they are easy to understand	3	
Legend	2	
Each Graph is located on its own sheet within the workbook	2	
Graphs Total	(22 possible)	
TOTAL POINTS (80 possible / 2)	(40 possible)	

Comments: